



THE OPEN DIALOGUE

THE FUTURE OF THE WORLD.
NEW PLATFORM
FOR GLOBAL GROWTH

THE NATIONAL CENTRE RUSSIA



BRIEF

TO THE PARTICIPANT OF THE OPEN DIALOGUE “THE FUTURE OF THE WORLD: NEW PLATFORM FOR GLOBAL GROWTH”

A MESSAGE FOR THE PARTICIPANT:

The global economic landscape has changed significantly over the first quarter of the 21st century. The shift of the economic pole towards the countries of the Global South and East, primarily BRICS member states, is imminent; a faster pace of development is expected in most of the countries in the medium term. While at the beginning of the century BRICS economies accounted for only one fifth of the world economy, today the total economic potential of BRICS in terms of goods production, resource extraction and population has the largest share in the world.

The new wave of global economic growth is determined by such factors as technology, education, resources, trade, logistics, and financial infrastructure. Much has already been done, but additional support and investment are needed to fulfil the natural economic potential and advantages in the most efficient way possible.

Investment is synonymous with development. Investments need to be directed towards revealing human potential through education, skills development and addressing demographic imbalances, emerging technology that improves the quality of life, creating a comfortable and favorable living environment, and strengthening informational, institutional and physical communication between people and countries.

All of this demonstrates that New Platform for Global Growth is being formed, based on BRICS founding principles of consensus, fairness and openness for the sake of human well-being. It is up to an individual to determine their own future, giving key impulses to development through their choice.

HOW TO ENSURE THE FULFILLMENT OF A NEW WAVE OF ECONOMIC DEVELOPMENT? WHAT APPROACHES AND PROJECTS WILL BE THE MOST EFFICIENT FOR THE ESTABLISHMENT OF THE NEW PLATFORM FOR GLOBAL GROWTH?

Russia initiates the international Open Dialogue “The Future of the World: New Platform for Global Growth” and invites representatives of the international community to the discussion, including development institutions, think tanks, government institutions, business associations, academia and journalism - all those who are willing to present their own reasoned opinion on the development of the world economy.

FORM OF PARTICIPATION:

The Organizing Committee of the Open Dialogue «The Future of the World: New Platform for Global Growth» invites to participate the authors of essays on the following themes, on a competitive basis:

INVESTMENTS IN HUMAN CAPITAL

*THE HUMAN CAPITAL is the primary driver of the modern economic landscape. In order to ensure human's well-being, technology is being developed, comfortable living standards are being established, and communication is being enhanced. **What strategies and initiatives within the framework of New Platform for Global Growth will facilitate investing in human capital development to make it a key beneficiary of economic advancement?***

Topics for discussion:

- Attracting investments in human capital: approaches and tools.
- The significance of values and traditions in people-saving.
- The implementation of an efficient demographic policy with the population ageing.
- Migration: challenges and opportunities for economic development.
- The labor market of the future: the impact of AI and training.
- Overcoming digital divide: steps towards equal opportunities
- Make way for the young: strategies to reduce youth unemployment.
- Transformation of education: how new technologies will change learning.
- Happiness Index: strategies for enhancing population well-being.
- The economics of a healthy lifestyle: prospects and effects of promoting healthy lifestyle.

INVESTMENTS IN TECHNOLOGY

*TECHNOLOGY is not just a trend. It has the potential to address critical challenges that countries in the Global South and East face. **Within the framework of New Platform for Global Growth, what technological areas and initiatives should be prioritized in order to contribute to economic growth and improve the standard of living?***

Topics for discussion:

- New technology for ensuring food safety.
- Breakthrough technology in industry.
- The changing of countries' sectoral specializations with the advent of new technology.
- Artificial intelligence as a key end-to-end technology.
- Optimization of the healthcare system using advanced technology.
- Technological solutions to preventing or minimizing the consequences of natural disaster.
- Technology for water resources management in the context of climate change.
- Cybersecurity in the era of the big Data economy.
- Technology for providing accessible and sustainable energy.
- Using technology to develop smart cities.
- The platform economy.

INVESTMENTS IN ENVIRONMENT:

*ENVIRONMENTAL COMFORT has a significant impact on both human wellbeing and overall economic productivity. **Which investment initiatives and solutions under New Platform for Global Growth will create a more comfortable, sustainable and safe living environment?***

Topics for discussion:

- Human-centricity as a principle of territorial development
- Green infrastructure: creating sustainable and environmentally friendly urban spaces.
- Transport accessibility for everyone.
- Creating comfortable environment subject to climate change.
- The potential of the circular economy.
- A path to creation: corporate social responsibility as a global norm.
- Managing natural hazards.
- Barrier-free and inclusive environment – luxury or necessity.
- Conscious consumption as the basis for conscious supply.
- Opportunities for the development of sustainable tourism to enhance the quality of the urban environment

INVESTMENTS IN COMMUNICATION:

*The global economy is becoming increasingly interconnected through the development of international trade, transportation, digital infrastructure, and the growth of information flows. **What strategic investments in communication will contribute to accelerating economic growth, enhancing international interactions, and unlocking emerging opportunities in New Platform for Global Growth?***

Topics for discussion:

- Future of trade.
- Reducing barriers to services trade – the opportunity of the century?
- Approaches to infrastructure development in the 21st century.
- New logistics routes in the Global South and East.
- How to build an intercultural dialogue?
- Global challenges and responses of insurance industry.
- Improving financial flows.
- Digital currencies as a tool to increase international financial network.
- Data mobility as part of global communication.
- E-commerce and logistics platforms.

Essays should be submitted to the organizer of the Open Dialogue “The Future of the World: New Platform for Global Growth” via e-mail, with an indication of the topic of the essay and a reference to the thematic block.

Essays are accepted to the e-mail address: **dialog@russia.ru** or uploaded to the personal cabinet after registration on the **dialog.russia.ru** portal.

The shortlisted essays provide the author with the opportunity to participate in the Open Dialogue “The Future of the World: New Platform for Global Growth”, which will be held in Moscow on **April 28-30, 2025**, with participation of political, economic and business leaders from the countries involved in the Dialogue.

The essay competition winners are also invited to participate in leading international economic forums, including the St. Petersburg International Economic Forum (Russia, St. Petersburg, June 18-21, 2025).

Following the results of the competition, the organizer of the Open Dialogue publishes a collection of essays, which is distributed among the participants of the Dialogue, as well as among the delegates of the St. Petersburg International Economic Forum.

ESSAY REQUIREMENTS

Working language: Determined by the author of the essay

The volume of the presented material: Up to 5 printed A4 sheet (report time up to 10 minutes)

Structure:

1. The title corresponding to the subject of the essay
2. Specifying a thematic vector
3. Preamble: prerequisites for writing an essay, relevance of the topic (in terms of challenge/opportunity)
4. Revealing the core of the hypothesis, supported by analytical insights, statistical data and predictive models.
5. Emphasis on economic and social effects
6. General conclusions, expected results

Ethical requirements:

1. The observance of copyright laws, the proper attribution of authorship in case of quotation and reference
2. Avoiding plagiarism
3. Avoiding direct advertising
4. Avoiding unsubstantiated criticisms of the leaders of countries, corporations, and participants in dialogue
5. Refraining from making disparaging remarks based on nationality, religion, physical attributes, or any other principle
6. Preventing calls for action that are in contravention of criminal law, human rights, the constitutional law of states, etc.

Requirements for the essay format

Document in text editors with *.doc, *.txt resolution The submitted materials should not be secured with passwords or any other authentication measures

EVALUATION OF SUBMITTED ESSAYS:

In order to enhance the prospects of successful participation in the contest, all submissions are rigorously assessed based on a set of criteria. The essay receives a maximum score of 70 upon evaluation. This score is factored into the overall ranking of the contestants.

Nº	Criteria	Scores
1.	Technical criteria (scores from 1 min to 5 max)	
1.1.	The essay is submitted on time	
1.2.	The structure of the essay meets the requirements	
2.	Content criteria (scores from 1 min to 10 max)	
2.1.	The essay contains relevant statistics	
2.2.	The essay contains the results of a unique analytical study	
2.3.	The essay contains a link to a predictive study	
2.4.	The essay contains suggestions for new approaches or solutions	
2.5.	The essay contains an assessment of the economic and social impact	
2.6.	The essay delves into the prospective outcome that is relevant to the BRICS+ countries.	

COMPETITION TIMELINE:

